

"HeartLand Security News"



*"The official Newsletter of the Kansas City Chapter of
the American Society for Industrial Security"*
February 2003 Volume 4, Issue #13



PASSING THE GAVAL!!!



Jon Gann, Chairman for 2003, presents Terry Foster, 2002 Chairman, with a plaque thanking him for a job well done. The presentation of the plaque was presented during the December luncheon. Thanks Terry for all the hard work.



Pictured above is John Mallery, CIO for Clearance M. Kelly and Associates, addressing the January 2003 luncheon. Mr. Mallery spoke on the topic of "Intergration of IT and Security Management." Mr. Mallery's talk was well received by the membership.

What's Inside this Month's Issue

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PLACE YOUR ADS FOR 2003

Now is the time to consider placing ads for 2003. With a circulation of between 200-300 members and the webpage, your ad will be well read. Prices are as follows:

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1/4 Page	\$25.00	\$250.00
Bus. Card	\$10.00	\$100.00

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“New Members and Volunteerism, the Lifeblood of Our Chapter”

by Dean Owens, CPP
with
Cathy Bone, Membership Committee Chairperson

Which decade did you join ASIS? Was it in the ‘80s, ‘90s, or are you just starting out your security career in the New Millennium? I ask this question because it is significant to the vitality and future success of our chapter.

After receiving a copy of the December 2002 membership directory it reminded me of a chapter newsletter article I wrote a few years back about membership. The article compared the members listed in an old copy of a 1985 membership directory to our chapter membership of 2000. I still have that old directory and as I thumbed through it recently I found names of members who had moved on to other security jobs, other careers, or as we all hope one day, had retired. Other names, long forgotten, made me pause and wonder what had become of them. But I digress.

What I found most interesting about that old directory were the names of current chapter members who were still fully involved as volunteer leaders in our local chapter. Names like Clark, Hannah, Vogel, Severenuk, and Krumme stood out. It made me wonder, “When did our current membership first join ASIS and when did our current volunteer leaders join. (Volunteer leader is defined here as a chapter officer or committee chairperson) I wanted to know if younger members were taking on leadership positions or were the older active members continuing to anchor the base of volunteerism for Kansas City.

I started by logging the year each KC ASIS member joined. I used the December 2002 membership list for that. Each decade’s membership totals were compared to the total number of current volunteer leaders in the chapter. I broke the decades into five-year segments for more accurate calculations.

They are as follows:

<u>Year Joined</u>	<u>2002 KC Members</u>	<u>Official Volunteers</u>	<u>%</u>
’98-’02	162	8	5%
’93-’97	61	9	15%
’88-’92	25	0	0 %
’83-’87	12	4	33 %
’78-’82	10	1	10 %
’73-’77	6	0	0 %
’before ’72	<u>5</u>	<u>0</u>	0 %
	281	22	

(Continued on page 4)



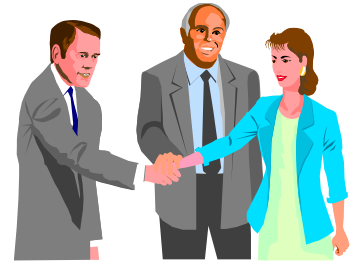
Mark your calendars!

The 4th Annual
ASIS Charity Golf
Tournament
Deer Creek Golf
Course Tuesday,
August 12th, 2003

Interested in helping plan the tournament? Come to our first golf committee meeting at the Royal's Stadium Club, 10:30 AM, prior to our February meeting on 2/13/03. Just show up or call Alana Pierce at (816) 556-2517.

Alana J. Pierce
GPE Corporate Security
1201-12
(816)556-2517

EXECUTIVE REFERRALS



Looking for a new job or interested in seeing what career options are available around the country for security professionals? If the answer is "YES!" then you should sign up to receive the ASIS Executive Referral job openings sent out each week. The process is easy. Simply sign on to www.exec@kcas.org. At the bottom left side of the page you will see "Email Lists at KCASIS.org" just fill in your name and email address then choose "executive referral," "subscribe," and click "Do Stuff." You will get an email confirming your registration. That's it! Each week you will get the latest job openings around the country sent directly to your email address. Any problems signing up to

ASIS Minutes

-by Tom Robinson, Secretary

Chapter Chairman Jon Gann called the meeting to order at approx. 11:30 a.m. on 1/9 03. There were 59 member and 6 guests present. The Pledge of Allegiance and invocation were followed by the introduction of all members and guests. The following items were discussed:

1. Jon welcomed new members in attendance—11 new or renewed members were recognized.
2. Jon announced a membership drive to take place in March. The initiative will include an attempt to develop a student chapter at CMSU.
3. The date for the 3rd annual chapter golf tournament is Wednesday, August 12 at Deer Creek. Golf Committee Chair Alana Pierce is still in need of volunteers.
4. Legislative Affairs Committee Chair Victor Polek provided a summary of a Missouri Senate bill that would give the Department of Insurance jurisdiction over licensing private security firms and officers.
5. Jon reminded members to verify the accuracy of their membership information with ASIS International.
6. Treasurer Dennis Smith presented an overview of two new certification programs—Professional Certified Investigator and Physical Security Professional.
7. Treasurer Dennis Smith announced the 2003 Chapter Seminar is tentatively scheduled for October and will once again be a 2-day event. Volunteers should contact Education Chair Mitch Mervosh.
8. Treasurer Dennis Smith announced the local chapter of the High Technology Crime Investigation Association is hosting a regional conference March 18-19 at Kansas City Community College.
9. Speakers Committee Chair Chris Storms introduced the speaker, John Mallery, CIO-Clarence M Kelley & Associates, who talked about the integration of IT and Security Management.
10. The fifty-fifty drawing was held.

There was no further business and the meeting was adjourned.

(New Members continued)

These numbers can mean many things to many people but the one statistic that stands out for me is that over 58% of our total membership joined ASIS within the last five years. And of that number, 162 people, only 5% of them hold volunteer positions in the chapter. One other statistic, not clearly indicated above, is that four of the eight volunteer leaders from '98-'02 all joined in one year, 2000.

We should all be proud of the '83-'87 group, they have just over 33% of their active members still volunteering. There are many names of seasoned members who have spent countless hours in the volunteer service of our ASIS chapter and our debt of gratitude goes out to them.

I believe it is vital to the success of our chapter to have seasoned, experienced veterans as volunteer leaders. It's also just as vital to have new members, with new enthusiasm, new vision, and new ideas in volunteer roles to provide the chapter with a ready source of energy and to ensure a successful leadership succession plan that is critical for our chapter's future.

The Greater Kansas City Chapter of ASIS has been very successful the last few years in recruiting new members and retaining a membership core. However, what we all need to be ever mindful of is continuous membership recruitment and membership involvement. Of the current members who joined between '93-'02, a total of 223 people, only 8% of them are volunteer leaders.

This tells me we need to promote active member involvement while continuing to recruit new members. The chapter also must create member value to ensure long term retention of its membership.

Should our chapter do more as a whole to encourage members to become involved? Do new volunteers have significant influence on the future success of the KC chapter? Is it important to continue to recruit new members when we now have a large membership base and many active volunteers? Is it important to your professional career to be part of an active local ASIS chapter? Is it your attitudes or opinions about chapter involvement shaping the future of professional security in Kansas City?

I urge each of you to consider active participation in ASIS, consider volunteer leadership positions in our

WHAT'S COMING UP

Feb. 13, 2003 - 11:30 AM Luncheon, Royals Stadium Club. Speaker will be Bob Thill former news caster. Topic will be "Dealing with the Media."

March 6, 2003 - 11:30 AM Luncheon, Royals Stadium Club.

Program: To Be Determined

Presentation: Security Professional Award

April 3, 2003 - 7:30 AM breakfast, Royals Stadium Club.

Special Event: CPP Appreciation Breakfast
Program: Mike Betten, CPP Development Special presentation to CPPM embers by Rich Vogal, Assistant Regional VP for CPP development.

May 1, 2003 - 11:30 AM Luncheon, Royals Stadium Club.

Special Event: Law Enforcement Appreciation Luncheon.

Program: Property Crimes, Jackson County Prosecuting Attorney, Michael Sanders.

Presentation: Thomas Myers Award Presentation.



January 2003

TRESURER'S REPORT

OPENING BALANCE	\$9,525.59
Checking	
Income	\$1,326.94
Expense	\$2,525.06
Closing Balance	\$8,327.47



Kansas City Chapter of ASIS International

Annual Seminar

October 2003 (Tentative)

TO: All ASIS Membership

RE: Upcoming October Annual Seminar

DATE: December 26, 2002

This short memorandum has been drafted to acknowledge Dennis Smith, CPP and the Education Committee for their previous assistance, hard work and dedication for the ASIS Annual Seminar and Training that has been held each year at Johnson County Community College. Last year was a huge success and I hope that this year can match last year's program and speakers.

In saying that, this memorandum is asking for not only volunteers to assist, but also any input from the membership regarding the program/speaker(s) and location would be appreciated. During a recent meeting all of the above items were reviewed and I am asking for each member who wishes to help and/or provide input to participate this year to make the training a success.

Please limit any comments to the following:

Program: What would you like to see and/or hear? What topics are of interest to you and your organization? How would you like the program structured?

Speaker(s): What speaker(s) would you like to hear? Are you acquainted with any speaker(s) that would be beneficial to the group?

Location: Would you like location changed?

Please contact me as soon as possible to not only "get on the list," but also for all of us to make this year's program a success. If there is any comments and/or concerns please contact me at the below e-mail and/or telephone numbers.

Sincerely,
Mitch Mervosh
KC ASIS, Education Committee Chairman
mmervosh@corprisk.net
(913) 269-3355

Programs Committee

Hospitality	Renee Wakefield	renee.wakfield@usa.pinkertons.com	816-360-1612
Speakers	Chris Storms	chriss@wornall.com	816-333-6299
Golf Tournament	Alana Pierce	alana.pierce@kcpl.com	816-556-2517
Holiday Party	Your name could be here!		

Membership Committee

Local/Student Membership	Cathy Bone	cbone2@hallmark.com	816-274-3053
Scholarship	Fred Hall	hallfreda@aol.com	913-681-3138
Law Enforcement Liaison	Stave McBride	smcb@micro.com	816-426-0672
Private Security Services Council	John Krumme	jkrumme@cam-dex.com	913-621-6160
Historian	Stuart Clark	stuart_clark@bartonsolutions.com	913-327-1919
Awards	Your name could be here!		

Public Relations Committee

Newsletter	Dan Hammon	dhammon@bgmind.com	816-842-9881
	Todd Best	todd_best@kcmo.org	816-513-9175
Media Relations	Tim Edwards	te2@americancentury.com	816-340-7587
Website	Terry Foster	terry@datapalooza.com	816-695-5698
Private Security Advisory Council	Larry Weishar	lweishar@planetkc.com	816-842-9881
Legislative	Victor Polek	victor_polek@usa.pinkertons.com	816-360-1611

Professional Development Committee

Education/Seminar	Mitch Mervosh	mmervosh@corprisk.com	913-541-9094
CPP Representative	Mike Betten	mdbetten@opkansas.org	913-327-6929
Executive Referral	Emily Stuart	Emily.stuart@kcpl.com	816-556-2286
Retail	Larry Hannah	lhanna1@hallmark.com	816-274-7165

MEMBERSHIP DRIVE

March is membership drive month. Please mark your calendars and invite a prospective ASIS member to the March 6th meeting. There will be a presentation about the benefits of ASIS, in addition to the presentation of the Security Professional Award for 2003 and a dynamic guest speaker.

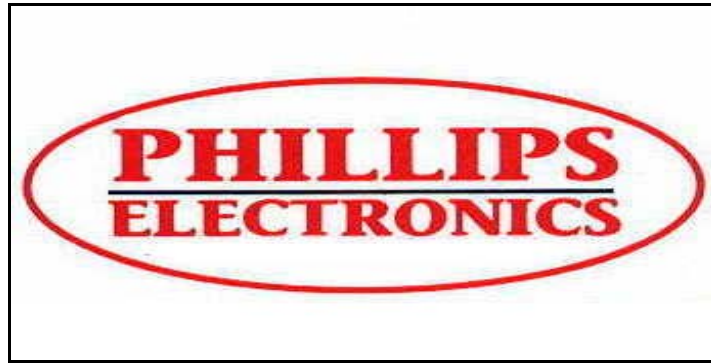
Congratulations to Newest CPP

Ron Westcott of Westcott and Associates just recently earned his CPP. Next time you see Ron please take time to congratulate him on achieving his CPP.

If you are interested in the next study class please contact Mike Betten, CPP via email at the following ad-

A man's country is not a certain area of land, of mountains, rivers, and woods, but it is a principle and patriotism is loyalty to that principle.

George William Curtis



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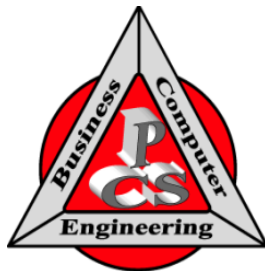
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Do you want more information or want to assist our local chapter?

If you want to learn more information about the local or national ASIS, or would like to assist the local chapter on one of the committees please provide you information to one of the local volunteer staff members.

Name _____

Company _____

Street Address _____

City _____ State _____ Zip _____

Business Telephone Number _____

E-Mail Address _____