

“HeartLand Security News”



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*“The official Newsletter of the Kansas City Chapter
of the American Society for Industrial Security”*

March 2003 Volume 4, Issue #14



The Executive Board is always looking for input from the chapter membership on how we could meet the needs of the chapter members. We would be happy to hear from any of our members.

**Chairman: Jon Gann, Sales Engineer
Wornall Secure Business Solutions
jong@wornall.com**

**Vice Chairman: David Severenuk,
Security Manager, City of KC
david_severenuk@kcmo.org**

**Secretary: Tom Robinson, Public Information
Officer, KCPL
tom.robinson@kcpl.com**

**Treasurer: Dennis Smith, Security Specialist,
American Century Investments
d3s@americancentury.com**



Bob Thill, President Thill Media, spoke during our February Luncheon concerning media relations. Mr. Thill was very informative on instructing our audience on how to deal with the media. Mr. Thill is a veteran newscaster in the Kansas City area and talked about his experiences and how corporations and different businesses can develop a good working relationship with the local and national media. Mr. Thill provided the audience with the do's and don'ts of dealing with the media and the rights we have as a company when dealing with the media.

Mr. Thill's presentation was well received and very

What's Inside this Month's Issue

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Quotes

The greater danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.

Michelangelo

I long to accomplish a great and noble task, but it is my chief duty to accomplish small tasks as if they were great and noble.

Helen Keller

Suggested Anti-terrorism Security Measures

Looking at the Web Site of International ASIS Jon Gann came across the following article. After reading the article and speaking with Jon, we felt it would be good information to pass on to the local membership. The following is the article titled as above:

This message provides suggested random anti-terrorism security measures. Although we do not have specific targeting information, the sequential release of recent statements by key al Qa'ida members, strengthens previous assessments that al Qa'ida continues to plan for major attacks against U.S. interests.

Little or No Cost Actions:

- Maintain situational awareness of world events and ongoing threats.
- Ensure all levels of personnel are notified via briefings, email, voice mail and signage of any changes in threat conditions and protective measures.
- Encourage personnel to be alert and immediately report any situation that may constitute a threat or suspicious activity.
- Post emergency telephone numbers for police, fire, and rescue. Encourage personnel to memorize important numbers.
- Know the location of the closest police stations, hospitals, schools, etc.
- Encourage personnel to avoid routines, vary times and routes, pre-plan, and keep a low profile, especially during periods of high threat.
- Encourage personnel to take notice and report suspicious packages, devices, unattended briefcases, or other unusual materials immediately; inform them not to handle or attempt to remove any such object.
- Take any threatening or malicious telephone call, facsimile, or bomb threat seriously. If such a call is received, obtain and record as much information as possible to assist in identification of the caller. Record the time of the call, the exact words, any distinguishing features of the caller, and any background noise. Develop bomb threat information forms to assist if not already in place.
- Encourage personnel to keep their family members and supervisors apprised of their whereabouts.
- Encourage personnel to know emergency exits and stairwells.
- Increase the number of visible security personnel wherever possible.
- Rearrange exterior vehicle barriers, traffic cones, and road blocks to alter traffic patterns near facilities and cover by alert security forces.
- Institute/increase vehicle, foot and roving security patrols varying in size, timing and routes.
- Implement random security guard shift changes.
- Arrange for law enforcement vehicles to be parked randomly near entrances and exits.
- Review current contingency plans and if not already in place, develop and implement procedures for receiving and acting on threat information, alert notification procedures, terrorist incident response procedures, evacuation procedures, bomb threat procedures, hostage and barricade procedures, chemical, biological, radiological and nuclear (CBRN) procedures, consequence and crisis management procedures, accountability procedures, and media procedures.
- When the aforementioned plans and procedures have been implemented, conduct internal training exercises and invite local emergency responders (fire, rescue, medical and bomb squads) to participate in joint exercises.
- Coordinate and establish partnerships with local authorities to develop intelligence and information sharing relationships.
- Place personnel on standby for contingency planning.
- Limit the number of access points and strictly enforce access control procedures.
- Implement stringent identification procedures to include conducting 100% "hands on" checks of security badges for all personnel, if badges are required.

Continued on page 3

“A Few Words From the Chair”
Jon Gann

The Chapter is off to a strong start this year based on comments that a few of the Committee Chairs and myself have received from the members. My goal is hopefully to continue to hear positive comments from the chapter members. I would like to send thanks out to Bob Thill, President Thill Media for a great presentation at the February Luncheon.

The Chapter Board and committee chairs has committed to bringing you programs worthy of your time. I believe that goal has been accomplished in the last two meetings and as we look ahead at upcoming events, this will continue.

If you have not been to a meeting recently, please make time to join us on March 6, it is Membership Drive and we will be awarding the Security Professional Award to an outstanding Individual. If you have been attending – bring a guest or an ASIS member you have not seen at a meeting in a while.

The week of February 24th, I along with Dennis Smith met with the folks that will be hosting our new website, Yes I said, **NEW Website**. The time has come. The schedule was to be able to look at the test site by Friday February 28th. I will keep you updated on the progress.

Look forward to seeing you at the next meeting and as always if I can be of any assistance, feel free to give me a call.

Jon

(Suggested Anti-terrorism Security Measures continued from page 2)

- Remind personnel to properly display badges, if applicable, and enforce visibility.
 - Require two forms of photo identification for all visitors.
 - Escort all visitors entering and departing.
 - X-ray all packages, if possible, prior to entry, and inspect all handbags, and briefcases.
 - Validate vendor lists of all routine emergency deliveries and repair services.
 - Approach all illegally parked vehicles in and around facilities, question drivers and direct them to move immediately, if owner can not be identified, have vehicle towed by law enforcement.
- Actions that May Bear Some Cost:
- Consider installing telephone caller I.D., record phone calls, if necessary.
 - Increase perimeter lighting.
 - Deploy visible security cameras and motion sensors.
 - Remove vegetation in and around perimeters, maintain regularly.
 - Institute a robust vehicle inspection program to include checking under the undercarriage of vehicles, under the hood, and in the trunk. Provide vehicle inspection training to security personnel.
 - Deploy explosive detection devices and explosive detection canine teams.
 - Conduct vulnerability studies focusing on physical security, structural engineering, infrastructure engineering, power, water, and air infiltration, if feasible.
 - Initiate a system to enhance mail and package screening procedures (both announced and unannounced).
 - Install special locking devices on manhole covers in and around facilities.
 - Implement a counter-surveillance detection program...

Keep operating systems current

Those evil virus makers and security breakers are looking to compromise your computer system, but it's easy (and free) to keep up with the latest fixes to Microsoft's operating systems.

All you have to do is go to the Microsoft update site at windowsupdate.com. Make sure you have at least Internet Explorer 5 installed. The site will scan your computer and

Failure and Success

The line between failure and success is so fine that we scarcely know when we pass it: so fine that we are often on the line and do not know it.

Elbert Hubbard

ASIS Minutes

-by Tom Robinson, Secretary

Chapter Chairman Jon Gann called the meeting to order at approx. 11:30 a.m. on 2/13/03. There were 55 member and 7 guests present.

The Pledge of Allegiance and invocation were followed by the introduction of all members and guests. The following items were discussed:

1. Jon welcomed new members in attendance and recognized several "members on the move," who have recently made career changes.
2. Jon presented a plaque to chapter member Roger Palmer, who is relocating to Cincinnati, OH. Roger has served our organization in many capacities over the years. Roger made a few brief comments urging members to get involved for their own professional growth.
3. Jon made a correction in the next meeting date, which is March 6th and clarified some figures listed in the Treasurer's Report.
4. Membership Committee Chair Cathy Bone announced a membership drive in March and urged members to bring a guest. She also reminded that International dues are due by April to avoid being dropped from the local roll and local dues are also due now.
5. Jon reported on the requirements for establishing a student chapter and said plans for a student chapter are tabled for the present time.
6. Education Chair Mitch Mervosh reminded members the tentative dates for the seminar are Oct. 9 & 10. There is a possibility the vendors will participate. He also recognized the chapter's newest CPP—Ron Wescott.
7. Legislative Affairs Committee Chair Victor Polek provided an update on MO SB 168, which would provide a \$150,000 death benefit for public safety officers killed in the line of duty. The St. Louis chapter supports including private security officers in the bill. He also advised the St. Louis chapter has taken a stance against MO SB 48 because it is redundant to St. Louis legislation.
8. Jon announced the Security Professional Award will be presented at the March meeting.
9. Jon announced the officers are exploring the hiring of an outside consultant to manage the chapter's website.
10. Speakers Committee Chair Chris Storms introduced the speaker, Bob Thill, area newscaster and media consultant, who talked about managing media inquiries.
11. The fifty-fifty drawing was held.

There was no further business and the meeting was adjourned.

MEMBERSHIP DRIVE

March is membership drive month. Please mark your calendars and invite a prospective ASIS member to the March 6th meeting. There will be a presentation about the benefits of ASIS, in addition to the presentation of the Security Professional Award for 2003 and a dynamic guest speaker.

PLACE YOUR ADS FOR 2003

Now is the time to consider placing ads for 2003. With a circulation of between 200-300 members and the Web Page, your ad will be well read. Prices are as follows:

	Monthly	Yearly
Full Page	\$50.00	\$500.00
Half Page	\$35.00	\$350.00
1/4 Page	\$25.00	\$250.00
Bus. Card	\$10.00	\$100.00

Call Dan Hammon at 816-842-9881 to place an ad.

WHAT'S COMING UP

March 6, 2003- 11:30 AM Luncheon, Royals
Royals Stadium Club

Program: Dr. Bill Flynt topic will be:
"Infrastructure Security"

Presentation: Security Professional Award

April 3, 2003- 7:30 AM breakfast, Royals Stadium
Club

Special Event: CPP Appreciation Breakfast

Program: Mike Betten, CPP Development
Special presentation to CPP Mem-
bers by Rich Vogal, Assistant
Regional VP for CPP development.

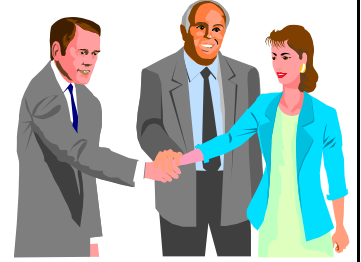
May 1, 2003 - 11:30 AM Luncheon, Kansas
Speedway

Special Event: Law Enforcement Appreciation
Luncheon.

Program: Property Crimes, Jackson
County Prosecuting Attorney,
Michael Sanders.

Presentation: Thomas Myers Award Presentation.

EXECUTIVE REFERRALS



Looking for a new job or interested in seeing what career options are available around the country for security professionals? If the answer is "YES!" then you should sign up to receive the ASIS Executive Referral job openings sent out each week. The process is easy. Simply sign on to www.exec@kcas.org. At the bottom left side of the page you will see "Email Lists at KCASIS.org" just fill in your name and email address then choose "executive referral," "subscribe," and click "Do Stuff." You will get an email confirming your registration. That's it! Each week you will get the latest job openings around the country sent directly to your email address. Any problems signing up to



February 2003

TREASURER'S REPORT

Opening Balance Checking	\$8,327.47
Income	\$1,189.00
Expense	\$1,750.72
Closing Balance	\$7,765.75
<u>Scholarship Fund Opening Balance 1/3/03</u>	
	\$5,252.81
Interest Income	\$14.00
Expense	\$0
Closing Balance	\$5,266.81

Programs Committee

Hospitality	Renee Wakefield	renee.wakfield@usa.pinkertons.com	816-360-1612
Speakers	Chris Storms	chriss@wornall.com	816-333-6299
Golf Tournament	Alana Pierce	alana.pierce@kcpl.com	816-556-2517
Holiday Party	Your name could be here!		

Membership Committee

Local/Student Membership	Cathy Bone	cbone2@hallmark.com	816-274-3053
Scholarship	Fred Hall	hallfreda@aol.com	913-681-3138
Law Enforcement Liaison	Stave McBride	smcb@micro.com	816-426-0672
Private Security Services Council	John Krumme	jkrumme@cam-dex.com	913-621-6160
Historian	Stuart Clark	stuart_clark@bartonsolutions.com	913-327-1919
Awards	Your name could be here!		

Public Relations Committee

Newsletter	Dan Hammon	dhammon@bgmind.com	816-842-9881
	Todd Best	todd_best@kcmo.org	816-513-9175
Media Relations	Tim Edwards	te2@americancentury.com	816-340-7587
Website	Terry Foster	terry@datapalooza.com	816-695-5698
Private Security Advisory Council	Larry Weishar	lweishar@planetkc.com	816-842-9881
Legislative	Victor Polek	victor_polek@usa.pinkertons.com	816-360-1611

Professional Development Committee

Education/Seminar	Mitch Mervosh	mmervosh@corprisk.com	913-541-9094
CPP Representative	Mike Betten	mdbetten@opkansas.org	913-327-6929
Executive Referral	Emily Stuart	Emily.stuart@kcpl.com	816-556-2286
Retail	Larry Hannah	lhanna1@hallmark.com	816-274-7165



Remember when you were little and you learned that you could pester your parents until they gave in on some issues? And then your own children became the pests.

Well, there's a new pest in town, so you might as well give in right now. Starting in this issue, I'm going to pester you each month until you throw up your hands in resignation and support the chapter's golf tournament.

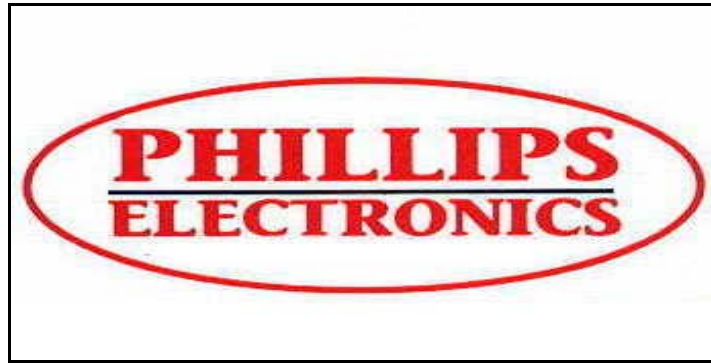
The tournament committee met in February and confirmed the date (still Tuesday, August 12), set some goals, and outlined some activities that will make the tournament more successful than last year.

And just what kind of support would we like? We are not picky—use your imagination. Think of innovative ways to publicize the event and help sign

up more golfers. Here are some suggestions:

- mark your calendar for August 12, 2003.
- budget your finances and time off to play and/or volunteer.
- call Alana Pierce to volunteer—she has tasks to suit every one of you.
- be an ambassador for the tournament—sign up a golfer, solicit a sponsor, or round up a donated item from your company or another to make the auction more successful.

I'll check with Alana and see how many called—and then I'll be right back here next month with an up-



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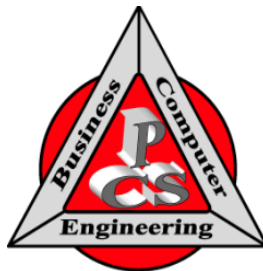
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Dues are Due

It's time to make that pesky, paltry payment of \$10.00 for your annual chapter dues. For your convenience cut out this form and send it back with your check. Or, better yet, bring this form to the next luncheon meeting and pay in person. If you have any changes in home or business address, or a new e-mail address, please include those changes and we will update the directory.

Name: _____

Home address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Business address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

*Make check payable to ASIS and mail to:
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